



## NEWS

Pella® Windows & Doors

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### **Ready to renovate your home?**

— *Key ingredients: style, color, pizzazz* —

PELLA, IOWA — Whether you're remodeling a kitchen or bathroom or adding a new master bedroom, one of the most important steps is choosing the right windows and doors to match the architectural style of your home.

For example, you wouldn't use a zebra print shower curtain to complement a nautically themed bathroom. Likewise, a contemporary vinyl casement window may not harmonize in your Craftsman-themed home. The wrong window option can detract from your home's style.

"Window styles can dramatically change the way you interact and feel in a room," says Elaine Sagers, Pella Corporation's vice president for marketing and customer support. "For instance, installing a wall of fixed windows that showcases a beautiful garden or scenic landscape can instill feelings of tranquility and peace. Windows can enhance the mood in a room and the overall appearance of your home."

Pella® Windows and Doors makes it easy to determine what window style suits your remodeling or replacement project — Pella.com offers step-by-step instructions on how to choose a window based on your style, energy performance needs and budget.

### **Style matters**

First, consider the style of your home. Traditional style was popular for kitchen and bath projects in 2010, and this year homeowners are incorporating more glass into their designs, like doors with windows and stacked windows, according to the National Kitchen and Bath Association (NKBA).

Windows don't have to be boring. "Think outside the box and choose something that shows off your style and personality," Sagers says. "Pay attention to functionality and energy efficiency as well."

You may be able to claim an energy-efficiency tax credit from \$200 to \$500 on certain ENERGY STAR® qualifying windows, skylights and exterior doors installed in 2011. Visit Pella.com to explore qualifying window and door styles for your project.

## **What's your style?**

**Casement windows** – Often called crank-out windows, these open and close outward with the turn of a handle. The single sash creates a clear view to the outdoors, popular in contemporary homes and hard-to-reach places, like over a bathtub or kitchen sink.

**Awning windows** – Hinged at the top, these windows open out like an awning, ideal for rainy climates to enjoy fresh air during a gentle rain. They're often used above or below other windows and doors in bedrooms and in hard-to-reach places.

**Double-hung windows** – These windows offer flexibility to raise or lower each sash for ventilation, traditional style.

**Single-hung windows** – A traditional style opened by raising bottom sash, use in easy-to-reach places like bedrooms.

**Sliding windows** – A contemporary-style sliding sash moves horizontally to help reduce reaching when opening or closing this window.

**Bay and bow windows** – When wall space is limited or additional accent is desired, a traditional-style bay or bow window features more windows to capture a beautiful view outside.

**Fixed windows** – Since they do not open, energy-efficient fixed windows let in light and provide a focal point.

**Special shape windows** – Achieve architectural interest with styles ranging from circles and half-circles to trapezoids, pentagons and more.

## **Color adds punch**

Next, determine your room's color palette. Match your window trim to the woodwork for a contemporary, finished look, or experiment with a complementing woodwork or finish color for a fun, less formal style.

Many windows offer hardware options. Color-matched hardware for sash locks or cranks provides a seamless look, while metal finishes, like oil rubbed bronze or satin nickel, make a bold, artistic statement.

## **Finish with a window fashion**

Window fashions are functional — blocking bright sunlight and providing privacy — and they also provide pizzazz. Pella's Designer Series® windows offer custom-made built-in window fashions (blinds, fabric shades, decorative panels and grilles) that are tucked between the glass so they're protected from dust, damage and little hands.

The textured, colored decorative panels, including banana fiber, bear grass and fossil leaf, create a one-of-a-kind design accent that allows light to shine through the window but obscures the view — great for creating privacy.

No matter what your style or needs, choosing the right window for your remodeling or replacement project will be a decision that you're happy to live with for years.

To learn more about Pella's window styles or to contact a sales representative, visit [www.pella.com](http://www.pella.com) or call 888-847-3552.

**SIDEBAR:**

**Freshen up your interior decor**

- For a quality, seamless look, choose window and door interior finishes that coordinate with your home's interior trim.
- Stained wood, brown fiberglass or almond vinyl windows look great with interior stained wood trim.
- Choose a white interior finish in wood, fiberglass or vinyl windows to complement white painted trim.
- Consider painting your wood windows, doors and trim a lighter shade of your wall color for architectural accent.
- Painting your windows, doors and trim a darker color than the walls creates a more dramatic look. It frames your view like a mat frames a painting – and really draws attention to your new windows and doors.
- Whichever color you choose for your windows, doors and trim, choose a high-quality paint with good blocking resistance (the ability of a paint to resist sticking.) Ask a qualified paint professional or nearby extension office to help you find it.

**About Pella**

Pella Corporation is a leader in designing, testing, manufacturing and installing quality windows and doors for new construction, remodeling and replacement applications.

As a family-owned and professionally managed privately-held company, Pella is known for its 86-year history of making innovative products, providing quality service and delivering on customer satisfaction. Headquartered in Pella, Iowa, the company is committed to incorporating new technologies, increasing productivity and practicing environmental stewardship to create satisfied customers.

Pella manufactures quality windows, patio doors and entry door systems sold through a Direct Sales Network operating Pella Window & Door Showrooms across the United States and Canada and select building materials retailers, including Lowe's®. For more information, call 888-847-3552 or visit [pella.com](http://pella.com). Follow Pella on [Twitter.com @Pella\\_News](https://twitter.com/Pella_News), on Facebook at [www.facebook.com/pellawindowsanddoors](http://www.facebook.com/pellawindowsanddoors) and on YouTube at [www.youtube.com/pellawindowsanddoors](http://www.youtube.com/pellawindowsanddoors).

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