

### It's all on the label

ENERGY STAR® climate zones. National Fenestration Rating Council. U-Factors. Solar Heat Gain Coefficient. Sometimes it can be confusing trying to understand the label on a window or door product. And when you need to know if a window's energy-efficiency level will qualify for the U.S. tax credits, it's incredibly important. For homeowners concerned about all the specifics of a window label, below is a sample from a Pella® Designer Series® window to use as a guide.



NOTE: For example purposes only. NFRC ratings vary by product.

LOOK FOR THE NFRC LABEL. This helps you determine the product's energy performance.

- NFRC-certified products reputable window and door manufacturers rate and certify products according to National Fenestration Rating Council (NFRC) requirements.
- **2 U-Factors** the lower the U-Factor, the better the window insulates.
- Solar Heat Gain Coefficient this number tells how effective the product is at blocking the sun's radiant heat. The lower the Solar Heat Gain Coefficient, the less solar heat the window allows into your home.
- Manufacturer reports "whole product energy performance"
  the best way to know how your window will perform versus only reporting performance of the glass.
- Window & Door Manufacturers Association (WDMA) Hallmark Certification indicates the product has met WDMA air, water and structural performance tests and is a mark of excellence in the industry.

The National Fenestration Rating Council is a nonprofit organization that developed an energy rating program based on whole product performance — not just the glass.





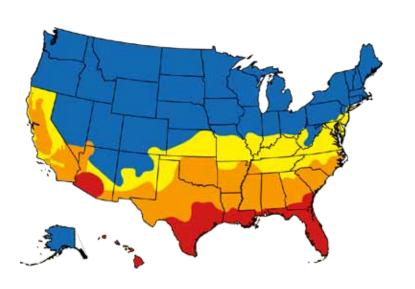
Pella is recognized as an ENERGY STAR® Sustained Excellence winner for the company's leadership in manufacturing energy-efficient windows and educating consumers about them.





### **ENERGY STAR® Performance**1

The U.S. Department of Energy's ENERGY STAR program uses "whole unit" (glass and frame) SHGC ratings and U-Factors to measure window and door energy efficiency. To ensure your product will deliver ENERGY STAR performance, refer to the chart and map below to help determine ENERGY STAR guidelines' for your area of the country. Then compare these numbers with the whole unit SHGC ratings and U-Factors printed on the NFRC label found on every window and door. Pella has some of the lowest U-Factors in the industry, and offers the energy-efficient options that will meet or exceed ENERGY STAR guidelines in all 50 states.<sup>2</sup>



# ENERGY STAR "Whole Unit" Residential Performance Guidelines

Climate Zone	Windows	U-Factor	SHGC
	Northern	0.30 or lower	Any
		0.31	0.35 or higher
		0.32	0.40 or higher
	North Central	0.32 or lower	0.40 or lower
	South Central	0.35 or lower	0.30 or lower
	Southern	0.60 or lower	0.27 or lower

#### Entry Doors, Patio Doors (All Regions)

Glazing Level	Solid panel	0.21 or lower	No rating
	1/2-light or less	0.27 or lower	0.30 or lower
	More than 1/2-light	0.32 or lower	0.30 or lower

<sup>&</sup>lt;sup>2</sup> The map and chart shown above reflect new, more stringent ENERGY STAR requirements effective January 4, 2010. To see requirements in effect up to January 3, 2010, go to energystar.gov.



## **Further questions?**

Contact your local Pella® Window and Door Showroom or call **888-847-3552** or visit **www.pella.com**. Follow Pella on Twitter.com **@Pella\_News**.

<sup>&#</sup>x27;Some Pella\* products may not meet ENERGY STAR guidelines in Canada. For more information, contact your local Pella Sales representative or go to energystar.gc.ca.